



Salt Lake City, UT

CHAPTER SPONSOR AND MEMBERSHIP INFORMATION



nawicsaltlake.org

LETTER FROM THE PRESIDENT

I am honored to serve as your Salt Lake Chapter NAWIC President. Serving in an industry and organization that I love is a blessing! I appreciate you trusting me and our Board of Directors as we continue to advocate and support women in the industry. Introducing this year's theme. **Full Circle: Empowered Women - Empower Others!**

The National Association of Women in Construction was established in 1953, our SLC chapter was chartered in 1964. For sixty years we have been a local voice offering countless number of women opportunities for growth, sisterhood, personal and professional learning opportunities and empowerment. I challenge each of you to join efforts in continuing our chapter's success as well as your own success by participating in this year's chapter goals and initiatives.

- **Enrich** - Create an atmosphere of belonging and support within our group, making positive impacts on each other's lives. Establish mentorship, life-long friendships and a sense of sisterhood, and in return have members and employers find value in our association boosting membership and retention.
- **Engage** - Increase member involvement at events and provide opportunities to learn leadership and public speaking skills as they chair or serve on committees. Increase community outreach and participation with Industry Partners to share resources.
- **Educate** - Hold meetings that continue to improve our knowledge and sharpen our skills, explore new avenues and relevant topics so we can continue to learn and grow together. Apprise the industry of education opportunities, certifications and scholarships offered through our organization.
- **Elevate** - Increase the visibility of NAWIC's value to the construction industry and the vital importance of women in construction for the sustainability and success of the industry.

Thank you for putting your trust in us, we are truly honored and excited to serve you! Our deepest appreciation to all of you who have contributed to our success over the years and our warmest welcome to those of you who are new. Come check us out at one of our meetings and see for yourself, if you are a woman in construction, we are your people!

Tonya Timothy
Chapter President

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ABOUT NAWIC

The Core Purpose of NAWIC is to "Strengthen and amplify the success of women in the construction industry." NAWIC was founded in 1953 to create a support network for women in construction. NAWIC continues the vision of its founding members by advocating for the value and impact of women in all aspects of the construction industry.

WHO WE ARE





AN AMPLIFIER OF WOMEN

NAWIC's core purpose is to strengthen and amplify the success of women in the construction industry. As a chapter, we facilitate the NAWIC core purpose by providing local women in construction with opportunities to learn, network, and lead.



AN INDUSTRY PARTNER

Our chapter has refined our alignment with the industry to help build construction leaders, provide support for recruitment and retainment, connect companies with small women owned businesses, and create opportunities for industry leadership.



A COMMUNITY LEADER

NAWIC is committed to being involved in and improving our local communities. Programs like Block Kids, the Design Drafting competition, other education programs, scholarships, and other volunteer activities are all part of our dedication to giving back.



OUR MISSION



CHAMPION WOMEN

NAWIC is committed to championing women to impact the direction of the construction industry. We provide education, community, and advocacy for women. As a chapter, we provide women with invaluable opportunities to learn from industry experts, develop key skills, and gain leadership experience.

OUR FOCUS

EDUCATION

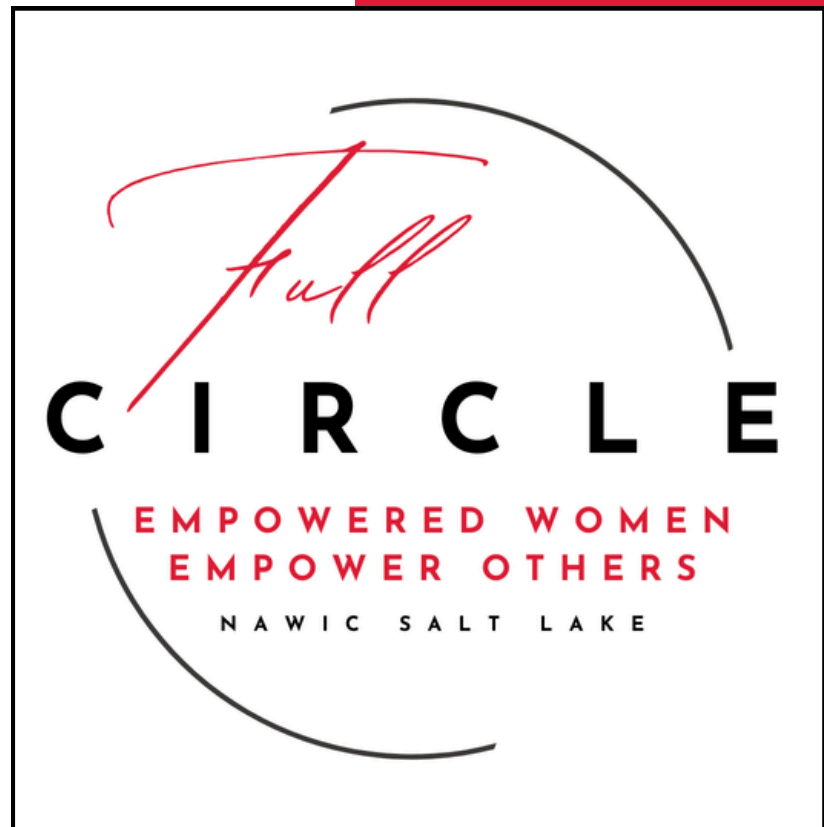
- Offering educational, engaging, and relevant speakers and meeting topics
- Providing chapter members with resources for skill development

ADVOCACY

- Engaging with industry partners to encourage investment in women
- Empowering women to learn how to better advocate for themselves

COMMUNITY

- Providing members with opportunities to support and learn from their peers through a structured mentorship program



SPONSOR BENEFITS

WORKING WITH THE BEST IN THE INDUSTRY



CONNECTION TO WOMEN OWNED BUSINESSES

The heart of our efforts is to create greater equity and opportunity. Women entrepreneurs often face a business landscape that forces additional barriers on their path to success. NAWIC facilitates the creation of valuable relationships by providing companies with the opportunity to network and engage with Industry Trade Partners.

There is a rising trend of SMWBE requirements in other markets from governments and industry customers. As our market continues to mature, we anticipate these trends to follow suit.

RECRUITMENT AND RETENTION

As an organization, we are not just focused on supporting women currently in the construction industry but in encouraging women of all ages to consider careers in construction. While numbers of women in the workforce dropped during the COVID pandemic, construction was one of two industries that saw their number of female employees increase.

GROWING WOMEN INTO LEADERSHIP ROLES

NAWIC allows women the opportunity to take on leadership roles within the organization, at chapter, region, and national levels. These volunteer positions allow women to learn critical skills that will benefit your organization.

SPEAKING OPPORTUNITIES FOR YOUR COMPANY LEADERSHIP

Companies that support NAWIC can gain exposure through publications, web and social media presence, and community & industry events.

BUSINESS DEVELOPMENT OPPORTUNITIES INCLUDE:

- Employee recruitment
- Marketing/advertising opportunities for your company
- Access to a national and local resource network
- Discounts on goods and services from NAWIC partners

EMPLOYER BENEFITS OF NAWIC MEMBERSHIP

As the premier association for women working in the

construction industry, NAWIC meets employers' needs by helping to develop dedicated, multi-skilled employees, who in turn increase productivity and build your company's recognition. Other benefits include:

- Offering exposure to new skills and technology updates
- Network of leading women in the industry
- Network of construction firms and women-owned businesses
- Promoting professional certifications, coaching and mentoring
- Generating publicity through community service projects
- Building a strong industry by promoting NEF K-12 programs to the future workforce
- Developing and promoting industry values and culture

MEMBER BENEFITS



Whether you want to embark on a new career, establish a networking base, be or find a mentor, make a difference in your community, continue your education, or invest in great friendships, NAWIC offers a variety of opportunities - large and small.

Professional Opportunities Include:

- Industry speakers at chapter, regional, and national events
- Mentoring opportunities
- Educational scholarships offered at various levels - youth through adult
- Connections with other women in the building industry, local to nationwide
- Technical/product information
- Career/job postings
- Community outreach projects
- Liaison with other industry and professional associations
- Legislative/legal updates

Educational Opportunities Include:

- Leadership skills development
- Development of management and public speaking skills
- Speakers and seminars at national and regional events
- Employee recruitment
- Association magazine subscription
- Access to a national and local resource network
- Discounts on goods and services
- Developing and promoting industry values and culture
- Offering exposure to new skills and technology updates
- Promoting professional certifications, coaching, and mentoring
- Assistance in planning career path.

Through the NAWIC Education Foundation (NEF) members can earn the following professional certifications:

- Construction Industry Specialist (CIS)
- Construction Document Specialist (CDS)
- Construction Industry Technician (CIT)
- ... and more

ESTIMATED VALUE OF YOUR MEMBERSHIP

\$1,200 - Industry-specific technical training

\$1,500 - Business, management and marketing training

\$500 - Legislative updates

\$600 - Legal updates

\$600 - Networking value at regional conferences

\$500 - Mentoring opportunities

\$200 - Product knowledge gained at meetings

\$200 - Company credibility from association with NAWIC

\$200 - Publicity and exposure through participation

\$5,500 - Potential total dollar value

ACTUAL MEMBERSHIP COST

Active Membership: **\$270**

Non-transferable membership. Active members are entitled to vote and hold office.

Corporate Membership: **\$361**

Transferable membership. Corporate members are entitled to vote and hold office.

GETTING INVOLVED



Joining chapter committees and getting involved is the best way to see immediate benefits from your NAWIC membership.

PROFESSIONAL DEVELOPMENT & EDUCATION

The PD&E committee is responsible for supporting the development of chapter members. They obtain and develop programs and construction-related projects in order to educate members about different areas of the construction industry. The committee promotes professional and personal growth of our members.

WOMEN IN CONSTRUCTION (WIC) WEEK

NAWIC started WIC Week in 1998 to raise awareness of the opportunities available for women in the construction industry and to emphasize the growing role of women in the industry. Local chapter members participate in a number of activities during the week including; job site tours, professional speakers, networking events, webinars, and volunteer activities.

SAFETY & HEALTH AWARENESS

The goal of the Safety & Health Awareness Committee committee is to obtain and distribute best practice information to ensure that NAWIC members and their companies have access to the information and tools needed to create a safe work environment for themselves and the communities that surround them in their work and personal lives.

NAWIC SCHOLARSHIP FUND

The NAWIC Founders' Scholarship Foundation (NFSF) assists in providing the construction industry with trained employees through higher education. The construction industry encompasses almost every professional discipline, including trades, project management, administrative, legal, financial, insurance, and business owner.

NAWIC EDUCATION FOUNDATION

The NAWIC Education Foundation provides educational courses and certifications, including CBT, CIT, CIS, and more, focusing on:

Quality: Delivering innovative education programs exceeding the expectations of the construction community.

Value: Investing in the growth of the construction industry through education.

Integrity: Setting the standard without compromise.

BLOCK KIDS COMPETITION

The Block Kids Building Competition is a National building competition that is sponsored on the local level by NAWIC chapters and other organizations.

The award-winning program introduces children to the construction industry in an effort to create awareness and promote careers in the industry.

DIVERSITY, EQUITY, AND INCLUSION

We recognize the need to create, support and sustain an inclusive culture, where differences drive innovative solutions to meet the needs of our members. In this spirit, we aim to serve members through the pillars of Communication, Education, and Recruitment/Retainment. We also aim to be a leader and resource for the construction industry in promoting DE&I initiatives and resources.

CAD DESIGN DRAFTING COMPETITION

Designed for Senior High School and College level students, the contest provides recognition to students for creative design, successful problem solving and craftsmanship in preparing architectural drawings. Objectives of the contest are to introduce the student to the construction industry in a positive and challenging manner, while fostering a sense of self-worth and building confidence.

SPONSORSHIP OPPORTUNITIES

Sponsorship benefits are for current NAWIC fiscal year (Oct 1, 2024 - Sept 30, 2025)

SPONSOR BENEFITS	EMPOWER PARTNER \$5000 (Limit 4)	SUCCESS PARTNER \$2500	SUSTAIN PARTNER \$1500	ENRICH PARTNER \$500	SUPPORT PARTNER \$250
Company logo credited on annual chapter video	X				
Event sponsor - 4 tickets included for listed event	Installation and Awards Banquet	Holiday Party	Heart Health Luncheon		
Amount of sponsorship that will support WIC Week - March 2025	\$500	\$250	\$150		
Corporate membership (\$360+ value each)	4 OR 2 registrations to NAWIC Annual Conference	2	1		
Registration for general chapter meetings	8	4	2		
Amount of sponsorship that will support NFSF scholarships	\$500	\$250	\$150		
Ability to provide literature/swag at meetings	X	X	X		
Company logo displayed on presentation screen at meetings	X	X	X	X	X
Company logo on chapter newsletter	X	X	X	X	X
Company logo on chapter website (pixels)	400x240	300x180	250x150	250x150	250x150

** Support Partner: For women-owned businesses or companies with fewer than 25 employees.

IN KIND DONATIONS

If you would like to donate your company swag or you are looking to sponsor a specific meeting or event, please contact us.

QUESTIONS?

Tonya Timothy - NAWIC Salt Lake Chapter President
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Thank you!



The National Association of
Women in Construction

Salt Lake City, UT
